



Reducing Processing Overheads



Stria Partners with PSIGEN to Deliver Industry-Leading Document Lifecycle Services

Stria is a fast-growing, nationwide provider of document lifecycle services. The company focuses on both conventional and mobile document imaging work. The Stria Lifecycle Method provides a complementary family of integrated services that turns documents into digital assets. PSIGEN began providing Stria with advanced capture software in 2005. "We were looking for a strategic software supplier that could treat us as a critical strategic customer, as much more than a number," said Jim Damian, President of Stria. "PSIGEN has provided that and more."

The Problem

By serving customers in the government, legal, financial services and healthcare markets, Stria was experiencing rapid growth. Document imaging service requirements varied widely from engagement to engagement, and the demands placed on the advanced capture software system required tremendous flexibility. Stria needed to partner with a document capture provider that would be able to keep up with the quickly growing needs of the company.

Solution Requirements

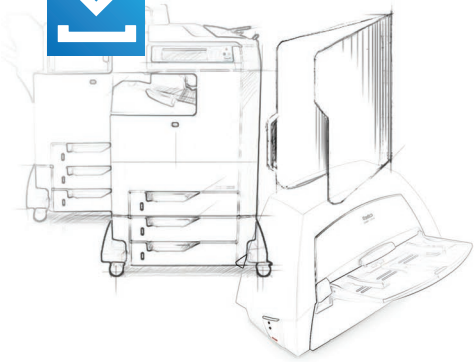
With a broad and diverse customer base across many different vertical markets, Stria had two major requirements:

1. The solution had to have the ability to configure very complex scanning, separation and indexing scenarios in minutes without a technical, IT-type person or programmer, and
2. The solution needed to allow porting of captured images, metadata and searchable PDFs into many different formats and document management systems, again without a programmer or IT person.

"PSIcapture supports these rapid configurations and PSIGEN has partnered with us to develop the new migrations required by our customers. In addition, they have provided continuous industry and application engineering expertise to help us to define output formats, optimal capture workflow, separation methods, and related business processes to ensure the most efficient and accurate production results. Stria's processing costs have significantly decreased since implementing the PSIcapture system," said Damian.



CAPTURE



Documents are captured using traditional capture tools such as scanners, MFPs, networked scanners or via watched folders.



OCR *Optical Character Recognition* extracts typewritten text from documents.



ICR *Intelligent Character Recognition* extracts handwritten information and makes it searchable.



ADE *Advanced Data Extraction* extracts and indexes OCR data by searching for defined patterns.



Classification identifies documents based on their characteristics through an automated process.



MIGRATION



The files are then migrated to web-based document retrieval systems, watched folders or any of 60+ ECM systems.

The PSIGEN Solution

The most challenging process in any document imaging service operation is indexing. Stria has mastered use of the full set of tools available within PSiCapture to automate indexing. Over 90% of the documents processed by Stria today are indexed automatically using the many methods built into PSiCapture. Additionally, Stria gets extensive benefit from deploying the highly configurable separation, indexing and output options—architecture that is built into PSiCapture. Multi-dimensional separation scanning applications performed by Stria include patient medical records, student records and legal matter files.

The Quality Assurance features within the product provide powerful tools that allow the operators to ensure quality output of both data and images. Through the interface, users can switch from tree to data view, perform image processing, and use the product's flagging system to perform a variety of functions. This fully featured module can be custom configured and inserted at any step within the workflow.

Since forming in 2005, Stria has quickly emerged as one of the fastest-growing document processing businesses in the world. Current processing capacity is about 2,000,000 pages per week. This capacity is growing at about 20% each quarter, driven by the unique value that current and new customers receive from the Stria full document lifecycle model. Stria is currently running over 20 PSiCapture station licenses, including multiple unlimited scan stations. The unlimited licensing model provided by PSIGEN has allowed for unmetered growth, without the concern over “per-click” charges and changes in profitability.

Conclusion

PSiCapture is one of the core software systems driving document imaging services for Stria. PSIGEN and Stria have formed a strategic relationship built upon trust, responsiveness and a commitment to consistently exceed customer requirements. Stria wanted a core capture system that was open architecture, supported by knowledgeable and responsive people, and evolving constantly to embrace new needs. PSIGEN and PSiCapture have answered the call.

Solution Components in Summary:

Capture Software:	PSIGEN PS ⁱ capture Enterprise
Content Repository:	
Scanners:	

About PSIGEN Software, Inc.



PSIGEN is the innovative leader in advanced capture applications dedicated to helping companies automate document processing by extracting data and utilizing it to name, index, format and route documents along the electronic path to storage. The lasting result is a more productive end user, using fewer mouse clicks and keystrokes, accomplishing complex and powerful document workflows. Our largest customers include service providers, business process outsourcers and major corporations.

We have significant customer concentrations in financial services, healthcare, manufacturing, retail and energy. Our channel partners include document imaging value added resellers, major brand MFP dealers, Microsoft solution providers and document management software vendors.